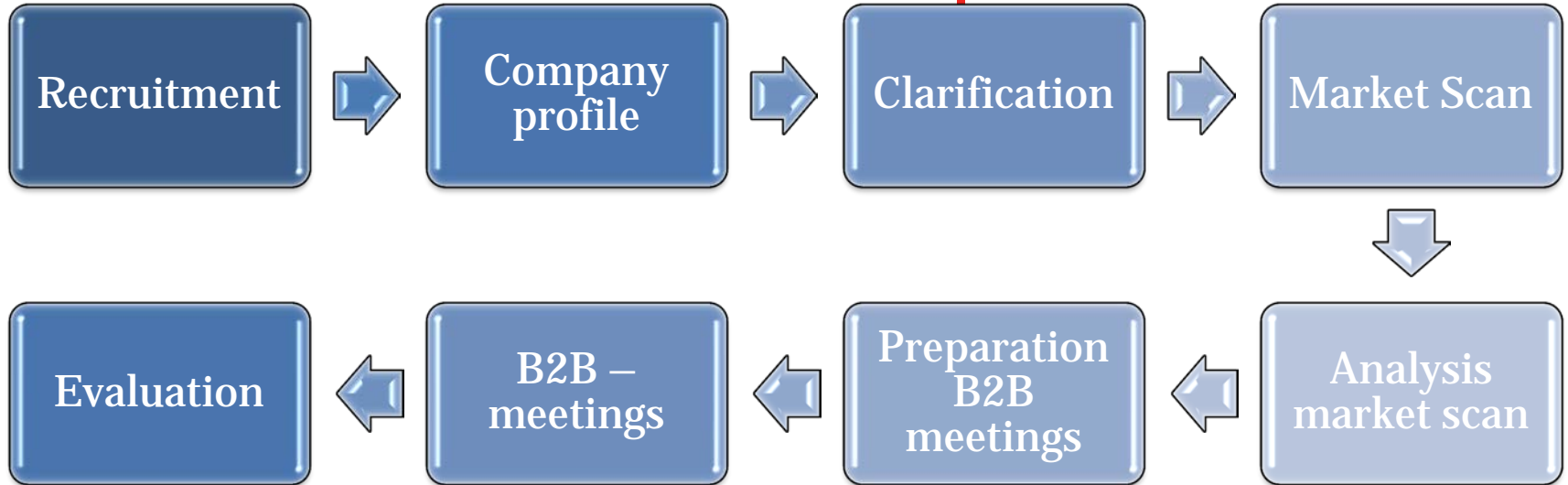


Nordic Business Link

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Funders



Project management

- Lead Partner - Sweden
 - Norrbotten Chamber of Commerce
 - Robert Forsberg
- Project owner - Finland
 - Business Oulu
 - Jukka Olli/Sanna Savolainen
- Project owner – Norway
 - Næringsforeningen i Tromsøregionen
 - Anita Andresen, Bedriftskompetanse AS



230 B2B - MEETINGS

**26 BUSINESS DEALS
WERE REALISED DURING
THE PROJECT**

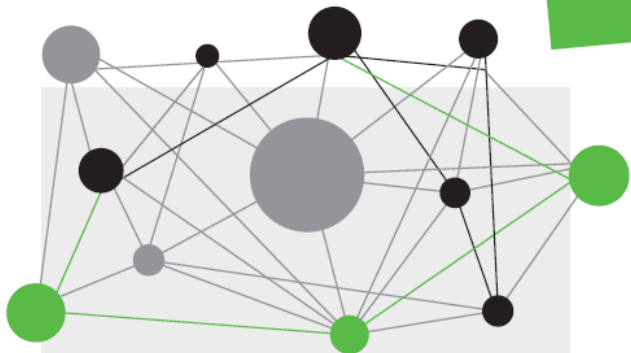


**113 COMPANIES ARE INVOLVED IN
CONTINUOUS CROSS BORDER
COOPERATION**



+130
TENDERS

**28 BUSINESS DELEGATIONS
WERE ARRANGED,
WITH A TOTAL OF
212 COMPANIES**



**54 REGIONAL SEMINARS WERE ARRANGED,
REACHING A TOTAL OF 1,807 PARTICIPANTS**



2,225 PEOPLE

HAVE PARTICIPATED IN CROSS BORDER BUSINESS



Key points

- Weekly videoconference
- Common agreement on all activities
- The focus on reliability, trust and open dialog has been develop and are the key issues for the results in the project
- Local knowledge and local presence in all three countries has been crucial
- Contributed to broader understanding of cooperation between SME through introducing and creating “win-win” concepts