



Our journey to become Future Fit

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Creating opportunities
to eat healthy, tasty food
now and for generations

Our business

ARCTIC CIRCLE

← ÄLVBYN Bakery, Sales
195 employees, 28000 tonnes

← UMEÅ Marketing
16 employees

← BREDBYN Bakery
88 employees, 7400 tonnes

← OMNE Bakery
42 employees, 2700 tonnes

Soft flatbreads
Crisp and soft thinbreads
Light and dark bread rolls
Ready-to-eat sandwiches



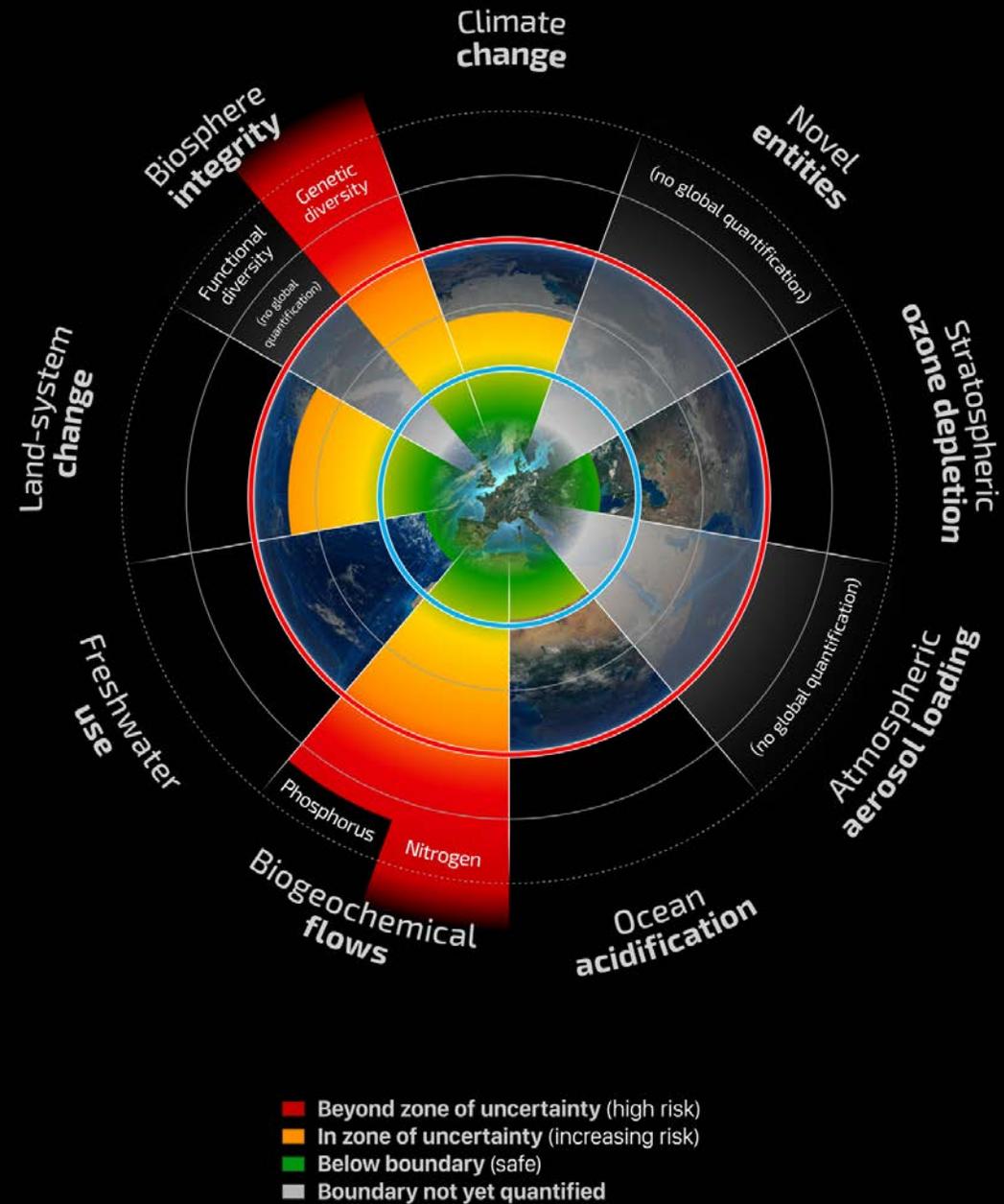
A dramatic landscape of snow-capped mountains under a cloudy sky. The mountains are dark, with white snow on their peaks and ridges. The sky is filled with large, white, fluffy clouds. The overall tone is cool and atmospheric.

Nature's own way of maintaining freshness

We freeze our bread straight out of the oven.

This helps retain the freshness, great taste and nutritional value
– without the use of preservatives.

Planetary boundaries

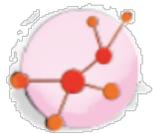


The Basic Sustainability Principles

In a sustainable society, nature is not subject to systematically increasing...



...concentrations of substances extracted from the Earth's crust,



...concentrations of substances produced by society,



...degradation by physical means.

And, in that society, people are not subject to structural obstacles to ...



*...health, influence, competence, impartiality
and meaning-making.*

Our Strategy

Great Products



Good for People





In Harmony with the Planet

Sustainability Goals 2022

- Sustainable ingredients
- Fossil-free or recirculated packaging
- Fossil-free transport
- Self-sufficient in renewable energy

Fossil-free Diversity Farms



Varierad växtföljd



JA



VÄXTFÖLJDSGÅRD



MÅNGFALDSGÅRD

MONOKULTUR

NEJ



NEJ

VARIATIONSGÅRD



JA

Varierat landskap



Fossil-free transportation

Renewable packaging



Self-sufficiency in renewable energy



Sweden's most
parent-friendly
workplace

A woman with blonde hair, wearing a white hairnet and large blue earplugs, is smiling warmly at the camera. She is wearing a blue polo shirt and has her right arm resting on a wooden workbench. The background is a blurred industrial setting with metal frames and equipment.

Gender equality

49 % women

51 % men



Thank you!

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