# INVITATION

# Borderless opportunities in the Arctic

# 15-16 November in Luleå

# Welcome to Luleå in November when Interreg Nord is arranging a conference to show borderless opportunities when living and working in the Arctic regions!

During the conference we will discuss borderless opportunities in the future Arctic. The conference starts with the evening event at 5pm on the 15th of November followed by an interesting conference program on the 16 th of November.





European Regional Development Fund

EUROPEAN UNION

## PROGRAM



#### 16.15 Registration and networking

#### 17.00 Welcome and opening words

#### 17.20 Session 1: Young in the Arctic region

What's it like to be young in the Arctic region? Do young people have the possibility to create their future in the Arctic?

During this session, you will be inspired by young members of parliament and business leaders and their thoughts about the Arctic and the future.

#### Entertainment

#### 18.30 Dinner and prize ceremony for Arctic Award



For the very first time the prizes from the new project called the "Arctic Projects Awards" will be awarded. The awards highlights goodpractice projects focused on topics of particular relevance to the Arctic area.



## PROGRAM



#### 09.00 Welcome to day 2

#### Entertainment

#### 09.30 Session 2: Future in the Arctic region

The Arctic region is hot and there is a global interest for the Arctic. European union has adopted an integrated policy for Arctic with focus on environmental, economic and social challenges for people in the region.

During this session, you can take part of some ongoing processes and how these are going to make an impact on the Arctic region.

#### 10.30 Coffee and networking

#### 11.00 Session 3: Business in the Arctic region

What creates successful businesses in Arctic, and how can our companies take advantage of Arctic conditions?

During this session, you have the possibility to meet companies that have succeeded and you will get more knowledge about important success factors. You can also take part of challenges and how to manage them in the best way. This session gives you information about what kind of help you can get when you plan to make business across the borders.

#### 12.15 Lunch is served



The cooperation is coordinated by the Northern Periphery and Arctic Programme. Participating programmes are Interreg Botnia-Atlantica, Interreg Nord, Kolarctic CBC and Karelia CBC.



### PROGRAM



#### 13.15 Session 4: Climate and energy issues in the Arctic region

The effects of climate change are showing faster in the Arctic region than anywhere else, but the region also have vast resources which can contribute to the mitigation of further emissions.

In this session, companies and inspirers will tell us about how to increase profitability through decreasing the climate impact of products, services and behavior.

#### 14.00 Session 5: Innovation in the Arctic region

How can innovations based on resources from our Arctic nature create competitive businesses?

During this session, you will be inspired by innovators and companies which present their products and ideas.

#### 14.45 Summary of the conference

#### 15.00 Coffee and end of the conference

The conference program will soon be updated.

Information & registration